

PRIVACY POLICY

1. Why have we produced this privacy policy?

Adjust gives great importance to the protection of your private life and your personal data. We collect and process your personal data in accordance with the applicable legal provisions in this regard, namely the Law of 8 December 1992 on the protection of privacy in relation to the processing of personal data (the "Privacy Law") and the European Regulation of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (the "Regulation").

We wish to inform you about the possible data processing operations involving your personal data and your rights in this regard. In using our website "adjust.be", you are expressly agreeing to the collection and processing of your personal data by Adjust in the manner described in this document.

We reserve the right to make changes to our Privacy Policy at any time. Any substantial modification will always be highlighted clearly on our website "adjust.be", but we also advise you to regularly check this document.

2. Who processes your personal data?

Adjust is responsible [for the website / for the platform / for the application].

Contact information:

Adjust Sprl
Chaussée de Lasne, 42
1330 Rixensart
Belgium

Company ID Number (VAT-BE) : BE56 7320 2779 4288

E-mail: hello@adjust.be

Telephone no.: +32 2 318 06 30

3. What personal data is collected?

The processing of your personal data is limited to that which is strictly necessary for the purposes envisaged by Adjust. Below is a list of the categories of data to which the processing may apply:

- Identification data
- Financial data
- Location data
- Data relating to the connection (IP address, etc.)
- Personal characteristics.

4. What are the purposes envisaged?

Adjust collects your personal data with the sole objective of providing you with an optimized, personalized and entirely secure user experience on the website "adjust.be". The collection of your personal data may intensify as a result of more intensive use of our website "adjust.be".

The processing of your personal data is therefore essential to the correct functioning of the website "adjust.be" and to the supply of our services. Adjust undertakes to process your personal data solely for the following purposes:

- to process transactions
- to carry out after-sales service
- to manage contractual relations
- to facilitate invoicing and account management
- to offer the user a general but also personalized service, including the transmission of useful information and newsletters, along with the provision of support and the follow-up of complaints
- to improve and personalize our products and services

- to detect fraud, errors and criminal behaviour
- to send promotional offers, if you have expressly agreed to this (direct marketing).

In this case, you remain free to withdraw your consent at any time.

When you visit our website "adjust.be", certain data is collected for statistical purposes. This data enables us to optimise your user experience. This concerns your IP address, the geographical area from which you are visiting the site, and the pages viewed. By visiting our website "adjust.be", you are expressly agreeing to the collection of this data for statistical purposes.

You exercise control over the data which you provide to us. When such data is incomplete or incorrect, Adjust reserves the right to interrupt or suspend certain operations either temporarily or permanently.

Your personal data is intended solely for internal use and will not therefore be sold, given or transmitted to third parties without your prior consent. Adjust has taken all possible technical and organizational measures to prevent any misuse of your data.

5. We also use cookies!

When you visit our website "adjust.be", cookies may be placed on your computer's hard drive. We use cookies to provide our regular visitors with an optimized user experience.

For more information on how we use cookies, we invite you to view our Cookie Policy. If you visit our website "adjust.be", we recommend that you activate cookies. However, you remain free to deactivate them via your browser's settings if you so wish. For more details, we refer you to our Cookie Policy.

6. What are my rights?

6.1. Guarantee of fair and lawful processing

Your personal data is always processed in accordance with the legitimate purposes explained in point 4. It is collected and processed in an adequate, relevant and non-excessive way and is not retained any longer than necessary for the achievement of the purposes envisaged.

All technical and security measures have been taken in order to minimise the risk of access to or illegal or unauthorized processing of your personal data. In the event of any intrusion into its computer systems, Adjust shall immediately take all necessary measures to restrict the damage to a minimum.

6.2. Right of access

If you are able to prove your identity, you have the right to obtain information on the processing of your data. Specifically, you are entitled to know the purposes of the processing, the category of data concerned, the categories of recipients to which the data is transmitted, the criteria used to determine the data storage limitation, and the rights which you can exercise over your data.

6.3. Right to rectification

You can have personal data which is inaccurate or incomplete corrected. It is in the first instance the responsibility of the User to make the necessary changes in their "user account", but you can also make a written request for us to do so.

6.4. Right to erasure (or "right to be forgotten")

You also have the right to obtain the erasure of your personal data in the following scenarios:

- your personal data is no longer required for the purposes envisaged;
- you are withdrawing your consent to the processing and no other legal basis exists for it;
- you have validly expressed your right to object;
- your data has been the subject of unlawful processing;
- your data needs to be erased in order to comply with a legal obligation.
- Adjust shall make its own decision on whether the aforementioned criteria apply.

6.5. Right to restrict processing

In certain situations, you have the right to request the limitation of the processing of your personal data, i.e. if you dispute the data's accuracy, if your data has been processed illegally, if the data is required within the context of judicial proceedings or for the time required by Adjust to verify that you can validly exercise your right to erasure.

6.6. Right to object

You also have the right to object to the processing of your personal data at any time. Adjust will cease to process your personal data, unless it is able to demonstrate the existence of compelling legitimate reasons in favour of the processing which prevail over your right to object.

6.7. Right to data portability

You have the right to obtain all personal data which you have supplied to us in a structured, commonly used and machine-readable format. At your request, this data may be transferred to another contractor, unless this proves technically impossible.

6.8. Right to withdraw consent

At any time, you are free to withdraw your consent to the processing of your personal data. The withdrawal of your consent does not apply to the validity of operations conducted prior to this withdrawal.

7. How do I exercise my rights?

To exercise your rights, you need to send us a request by registered post to Adjust, chaussée de Lasne, 42, or by e-mail to hello@adjust.be. We will respond as soon as possible and no more than (1) month after receipt of the request.

8. Right to lodge a complaint

In the event that you are dissatisfied with the processing of your personal data by Adjust, you have the right to lodge a complaint to the Belgian Commission for the Protection of Privacy, which became the Belgian Data Protection Authority on 25 May 2018.